

United Counseling Service 9th Annual

# SUPERHERO 5K

SATURDAY, NOVEMBER 7, 2026

United Counseling Service ~ 100 Ledge Hill Drive ~ Bennington, VT

BECOME A  
SUPERHERO  
SPONSOR!

Looking for a  
**GREAT WAY**

to promote  
your business  
and help build  
a stronger  
community?

SUPPORT  
UCS' 2026  
SUPERHERO  
5K  
and Kids'  
Dash!

All proceeds benefit UCS'  
**CHICKENS FOR CHANGE**  
Program.

Chickens for Change (C4C)  
provides elementary through  
high-school aged youth an  
opportunity to raise, care  
for, and sell chickens  
and eggs in a structured  
environment, developing  
business, social, and life  
skills through hands-on  
participation and  
real-world scenarios.



To discuss sponsorship opportunities, please contact  
**HEIDI FRENCH, DIRECTOR OF COMMUNITY RELATIONS AND DEVELOPMENT**  
802-442-5491 ext.281 • [hfrench@ucsvt.org](mailto:hfrench@ucsvt.org)

# SUPERHERO 5K 2026 SPONSORSHIP LEVELS

This year we celebrate our **9th annual UCS Superhero 5K** and Kids' Dash! Race day is Saturday, November 7. A race packet will be provided to all participants, and will include a race number, **promotional items and sponsorship materials**.

## INVINCIBLE SPONSOR:

**\$10,000 (LIMIT ONE)**

Exclusive partnership opportunity. Contact Heidi French at 802-442-5491 ext.281 to discuss tailored marketing benefits.

## CAPED CRUSADER SPONSOR:

**\$5,000**

- Premier logo placement on road signs, website, and all promotional materials
- Recognition in press releases, social media and event signage
- Opportunity to set up table at event
- Inclusion of promotional item in race bags
- 10 complimentary race registrations

## GUARDIAN SPONSOR:

**\$2,500**

- Company name on road signs, website, and select promotional materials
- Recognition on social media and event signage
- Opportunity to set up table at event
- Inclusion of promotional item in race bags
- 5 complimentary race registrations

## AQUAMAN WATER-BREAK SPONSOR: **\$1,000**

- Logo on website and event signage
- Recognition on social media
- Opportunity to set up table at event
- Inclusion of promotional item in race bag
- 2 complimentary race registrations

## DEFENDER SPONSOR:

**\$500**

- Name listed on website and event signage
- Recognition on social media
- Opportunity to set up table at event
- Inclusion of promotional item in race bag

## CHAMPION SPONSOR:

**\$250**

- Name listed on website and event signage
- Recognition on social media
- Opportunity to set up table at event
- Inclusion of promotional item in race bag

## DONATIONS IN KIND:

- Opportunity to set up table at event
- Inclusion of promotional item in race bag



**ITEMS TO BE INCLUDED  
IN RACE BAGS MUST BE  
DELIVERED TO UCS BY  
FRIDAY, OCTOBER 16.**

## I WOULD LIKE TO BE A SUPERHERO SPONSOR!

Please make checks payable to *United Counseling Service* • Mail to: UCS/Community Relations, PO Box 588, Bennington, VT 05201

\_\_\_ \$5,000 Caped Crusader

\_\_\_ \$2,500 Guardian

\_\_\_ \$1,000 Aquaman

\_\_\_ \$500 Defender

\_\_\_ \$250 Champion

\_\_\_ Other Amount\* \_\_\_\_\_

\_\_\_ In-Kind: \_\_\_\_\_

\*Supporter donations are welcome and will be acknowledged.

Company: \_\_\_\_\_  
(As you would like it to appear on promotional materials)

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

To pay by credit card, call Heidi French, Director of Community Relations, at 802-442-5491 ext. 281.