

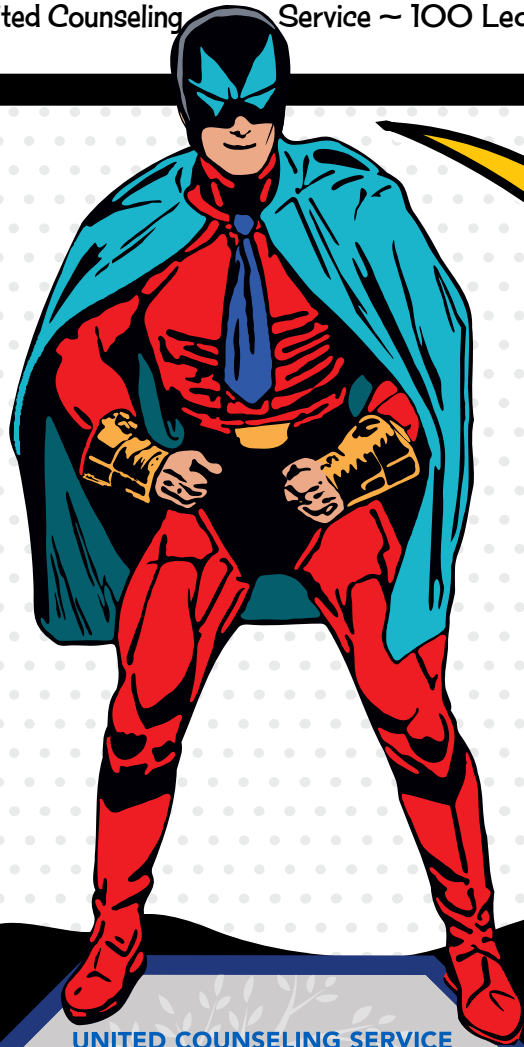
United Counseling Service **2024**

# **SUPERHERO 5K**

**SATURDAY, NOVEMBER 2, 2024**

United Counseling Service ~ 100 Ledge Hill Drive, Bennington VT

**BECOME A  
SUPERHERO  
SPONSOR!**



UNITED COUNSELING SERVICE

**SUPERHERO**

**5K**

Looking for a  
**GREAT WAY**  
to promote your  
business and help build  
a stronger community?

**SUPPORT UCS'  
2024  
SUPERHERO 5K  
and Kids' Dash!**

To discuss sponsorship opportunities, please contact  
**HEIDI FRENCH**, DIRECTOR OF COMMUNITY RELATIONS  
802-442-5491 ext.281 • [hfrench@ucsvt.org](mailto:hfrench@ucsvt.org)

All proceeds will benefit UCS' TEENS4CHANGE Program

# SUPERHERO 5K SPONSORSHIP LEVELS

This year we celebrate our **7th annual UCS Superhero 5K** and Kids' Dash! Race day is Saturday, November 2. A race packet will be provided to all participants, and will include a race number, **promotional items and sponsorship materials**.

## INVINCIBLE SPONSOR: \$10,000

- Recognition as a Presenting Sponsor. Limited availability. Let's discuss!
- All of the promotional benefits of Caped Crusader Sponsor
- Free entry for 30 race participants

## CAPED CRUSADER SPONSOR: \$5,000

- Company logo and/or name will be printed on the race shirts
- Company name and logo will be included on our website, social media, and printed materials
- Opportunity to distribute promotional materials in race packets
- Opportunity to distribute products and promotional materials at registration table
- Free entry for 20 race participants

## GUARDIAN SPONSOR: \$2,500

- Company name and logo will be included on our website, social media, and printed materials
- Opportunity to distribute promotional materials in race packets
- Opportunity to distribute products and promotional materials at registration table
- Free entry for 16 race participants

## AQUAMAN WATER-BREAK SPONSOR: \$1,000

- Company name and logo will be included on our website, social media, and printed materials
- Company logo and/or name displayed at the race water stop
- Opportunity to distribute promotional materials in race packets
- Opportunity to distribute products and promotional materials at registration table
- Free entry for 8 race participants

## DEFENDER SPONSOR: \$500

- Company name and logo will be included on our website and social media
- Opportunity to distribute promotional materials in race packets
- Opportunity to distribute products and promotional materials at registration table
- Free entry for 4 race participants

## CHAMPION SPONSOR: \$250

- Company name and logo will be included on our website and social media
- Opportunity to distribute products and promotional materials at registration table
- Free entry for 2 race participants

## DONATIONS IN KIND:

- In-kind donations of services or other items will be considered in lieu of monetary sponsorship and will be acknowledged at the appropriate sponsorship level.

ITEMS TO BE INCLUDED  
IN RACE BAGS  
MUST BE DELIVERED TO UCS  
BY  
FRIDAY, OCTOBER 18, 2024.

## I WOULD LIKE TO BE A SUPERHERO SPONSOR!

Please make checks payable to *United Counseling Service* • Mail to: UCS/Community Relations, PO Box 588, Bennington, VT 05201

- \_\_\_ \$10,000 Invincible
- \_\_\_ \$5,000 Caped Crusader
- \_\_\_ \$2,500 Guardian
- \_\_\_ \$1,000 Aquaman
- \_\_\_ \$500 Defender
- \_\_\_ \$250 Champion
- \_\_\_ Other Amount\* \_\_\_\_\_
- \_\_\_ In-Kind: \_\_\_\_\_

\*Supporter donations are welcome and will be acknowledged.

Company: \_\_\_\_\_  
(As you would like it to appear on promotional materials)

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

To pay by credit card, call Heidi French, Director of Community Relations, at 802-442-5491 ext. 281.